

## CASE STUDY: INTERNATIONAL BUSINESS SUPPORT

### PROVIDING SUPPORT FOR A MAJOR MANUFACTURER DURING PANDEMIC TRANSITION

#### The Situation

In April 2020, a major international rubber producer was looking to resume business operations at a facility in Dalian, Liaoning Province, China. As a result of the ongoing impact and implications of the Covid-19 pandemic, the client needed to introduce a number of revised business practices in order to allow its facility to resume operations whilst keeping its personnel safe.

The introduction and communication of the changes to its extensive workforce also coincided with the visit of a high-profile company executive to the plant.

With the company, feeling that the implementation of the new business practices may cause unrest and have a detrimental impact on the facility workforce if not properly socialised and explained thoroughly, it was deemed sensible to bring in some additional support, over and above their own local security detail.

There was also a requirement to provide additional security for the protection of the visiting executive.

#### The Solution

Anvil provided a security-trained driver and dedicated close protection officer to support the visit of the high-level executive visiting the plant from Shanghai. Two additional close protection officers were also supplied to the facility to help liaise with the executive, on-site security personnel and facility employees throughout.

Upon arrival at the facility, Anvil's security team reviewed the standard operating procedures that the existing on-site guarding service utilised and implemented contingency measures for the rapid evacuation of the executive in the event of any unrest at the plant due to the new business practices being implemented.

Anvil's security team also familiarised themselves and the executive with the closest hospital, police station and pharmacy, as a precautionary measure.

## The Outcome

As the new business practices were implemented and socialised to all facility employees with the assistance of Anvil's personnel, no events occurred to disrupt operations or cause a security concern to the executive. The operation lasted six days in total, with four of those days spent implementing the new measures.

Throughout the operation, and upon completion, Anvil received constant feedback from the high-level executive, as well as the main point of contact at the company, highlighting the professionalism, tact and adaptability of the security team provided.

The operation was deemed a success by the company in question.

## About Anvil

To operate effectively, every business needs to focus on being more adaptable, more flexible, more resilient. It's not enough to look at any single aspect in isolation. You need to consider how every part of the organisation can perform no matter what.

This may mean ensuring your international travellers and expats can work safely and effectively wherever they are in the world. It may involve making sure your facilities are adequately protected against environmental and man-made risks. Or it could mean focusing on increasing the robustness of your entire end-to-end supply chain.

**We can help.** Anvil delivers advanced business resilience solutions that protect what matters most to you. Using our award-winning technology platforms, we enable you to accurately assess both pre-existing and dynamically changing risks, wherever they are on the planet.

Our highly experienced analysts are available 24/7 to advise you on the best action to take to keep your people and operations safe. And we provide on-the-ground support to protect your employees, property and business operations.

Simply, Anvil puts you in control. From people on the move and products in transit through to investing in new facilities and entering new markets, with Anvil, you're ready for anything.



**Anvil. Protect what matters most.**